

Rank	Brand	2012 Total	2013 Total	% (+/-)
1	L'Oréal	252187	268437	6
2	IsaDora	196645	211609	8
3	The Body Shop	176637	185698	5
4	Max Factor	196918	184740	-6
5	ACO	103592	122846	19
6	Clinique	127469	121620	-5
7	Maybelline	104790	117277	12
8	Lancôme	104713	107529	3
9	Vichy	72792	82490	13
10	Clarins	71167	77657	9
11	Yves Rocher	66751	68522	3
12	Dermalogica	54892	64260	17
13	Biotherm	62075	63424	2
14	Christian Dior	58733	58994	0
15	Kanebo	57826	57080	-1
16	Lumene	53785	54708	2
17	Chanel	48280	49315	2
18	Estée Lauder	48947	47594	-3
19	Garnier	41673	40475	-3
20	Hugo Boss	38111	39468	4
21	Decléor	38702	38708	0
22	Giorgio Armani	30060	34933	16
23	L300	29064	28125	-3
24	Yves Saint Laurent	24874	27364	10
25	Mavala	26578	25545	-4
26	Olay Skin Care	22986	23898	4
27	Elizabeth Arden	22552	23021	2
28	Dolce & Gabbana	23596	22696	-4
29	Clean	21335	20484	-4
30	Paco Rabanne	15231	20062	32
31	Essie	20115	19924	-1
32	Gucci	18220	19922	9
33	La Roche-Posay	12088	19390	60
34	Weleda	21899	18172	-17
35	Estelle & Thild	10640	18023	69
36	Ralph Lauren	12910	17867	38
37	Escada	20850	16679	-20
38	Diesel	15810	16586	5
39	Calvin Klein	17182	16368	-5
40	Hawaiian Tropic	11826	14545	23
41	Emma S	11081	12872	16
42	Une	9283	12045	30
43	Shiseido	13815	11218	-19
44	Boots	12254	11012	-10
45	Smashbox	9201	10885	18
46	Versace	8226	10728	30
47	L'Occitane	5600	10064	80
48	Bulldog	7700	9705	26
49	DKNY	12962	9581	-26

50	Jean Paul Gaultier	9064	9576	6
51	Baylis & Harding	2463	9426	283
52	Justin Bieber	2943	9273	215
53	Cliniderm	16488	9028	-45
54	Lacoste	9043	8971	-1
55	Marc Jacobs	6859	8059	17
56	Helena Rubinstein	8551	7565	-12
57	Puma	8127	7520	-7
58	Salming	8747	7497	-14
59	One Direction	0	7331	#DIVISION/0!
60	Nuxe	6786	7165	6
61	St Tropez	702	7137	917
62	James Bond	5651	6976	23
63	Britney Spears	9246	6902	-25
64	Kiehl's	4671	6152	32
65	Natuvive	10947	5915	-46
66	Juicy Couture	7270	5750	-21
67	Andrea	6005	5702	-5
68	Adidas	0	5645	#DIVISION/0!
69	Beauty & Care	6828	5578	-18
70	Sisley	4284	5350	25
71	Viktor & Rolf	5341	4960	-7
72	Chloé	2916	4896	68
73	Naomi Campbell	7395	4843	-35
74	David Beckham	0	4788	#DIVISION/0!
75	Michael Kors	0	4752	#DIVISION/0!
76	Akademikliniken	4537	4740	4
77	Rihanna	2963	4575	54
78	Origins	4805	4567	-5
79	Burberry	5948	4449	-25
80	Christina Aguilera	5747	4410	-23
81	Police	1654	4336	162
82	Peter Thomas Roth	3623	4324	19
83	Beyoncé	0	4252	#DIVISION/0!
84	Alyssa Ashley	4675	4184	-11
85	Lexington	0	3855	#DIVISION/0!
86	La Prairie	4278	3721	-13
87	Prada	2497	3310	33
88	Indeed Lab	0	3307	#DIVISION/0!
89	Filorga	0	3239	#DIVISION/0!
90	Björn Borg	1621	3169	95
91	Roberto Cavalli	1208	3071	154
92	Fiberwig	4274	2962	-31
93	Mexx	2997	2897	-3
94	Rimmel	0	2881	#DIVISION/0!
95	Issey Miyake	2301	2753	20
96	Jimmy Choo	2206	2751	25
97	Pierre René	3983	2595	-35
98	Guerlain	4308	2569	-40
99	Davidoff	2113	2545	20

100	Nicki Minaj	835	2538	204
101	Thierry Mugler	2837	2524	-11
102	Bruno Banani	3899	2483	-36
103	Replay	5154	2362	-54
104	Lagerfeld	2661	2307	-13
105	Phytother	2198	2301	5
106	Collistar	2599	2025	-22
107	Bvlgari	2386	1975	-17
108	Carolina Herrera	2147	1964	-9
109	Kenzo	2229	1886	-15
110	Cacharel	2540	1784	-30
111	Taylor Swift	1861	1738	-7
112	Van Gils	0	1685	#DIVISION/0!
113	Oscar de la Renta	2138	1684	-21
114	Lanvin	2035	1655	-19
115	Paris Hilton	2361	1618	-31
116	Piz Buin	0	1560	#DIVISION/0!
117	Ole Henriksen	1936	1499	-23
118	Tommy Hilfiger	2796	1447	-48
119	Tabac	1465	1331	-9
120	Elie Saab	1564	1241	-21
121	Paul Smith	1873	1188	-37
122	Tokalon	1021	1140	12
123	US Sport	1260	1114	-12
124	Stri Vectin	4400	1045	-76
125	Samba	1067	1036	-3
126	Katy Perry	0	1032	#DIVISION/0!
127	Nina Ricci	1010	1022	1
128	Babor	0	985	#DIVISION/0!
129	Ferrari	984	960	-2
130	Moschino	1179	953	-19
131	Lady Gaga	4750	907	-81
132	Perplex	864	901	4
133	Valentino	1941	896	-54
134	Narsico Rodriguez	796	895	13
135	JLO	1349	876	-35
136	Umbro	862	862	0
137	John Varvatos	1588	797	-50
138	Maison Martin Margiela	1382	791	-43
139	Guess	0	778	#DIVISION/0!
140	Pink Sugar	979	759	-22
141	Old Spice	480	753	57
142	Jessica Simpson	1812	724	-60
143	Laura Biagiotti	763	690	-9
144	Boucheron	502	619	23
145	Dsquared2	1326	592	-55
146	Stella McCartney	2443	579	-76
147	Balenciaga	646	544	-16
148	John Galliano	1329	520	-61
149	Balmain	481	512	6

150	Sarah Jessica Parker	642	498	-22
151	Aramis	605	452	-25
152	Carolina Gynning	519	381	-27
153	Rochas	1684	325	-81
154	Lip Fusion	0	322	#DIVISION/0!
155	Celine Dion	0	286	#DIVISION/0!
156	Lancaster	878	270	-69
157	GAP	497	219	-56
158	Sergio Tacchini	436	207	-53
159	Avril Lavigne	817	205	-75
160	Van Cleef & Arpels	558	200	-64
161	Mariah Carey	325	198	-39
162	Repetto	0	194	#DIVISION/0!
163	Figs and Rouge	0	193	#DIVISION/0!
164	Ombre Rose	78	172	121
165	Sally Hansen	0	166	#DIVISION/0!
166	Cerruti	149	144	-4
167	Elizabeth Taylor	231	141	-39
168	Date EdT	46	82	78
169	Snoopy	109	60	-45
170	Zegna	0	46	#DIVISION/0!
171	Mont Blanc	247	27	-89
172	Greenland	0	26	#DIVISION/0!
173	La Perla	226	15	-94
174	Madonna	1588	11	-99
	Dermaglow	0	0	#DIVISION/0!
	Gant	9246	0	-100
	Giorgio	9	0	-100
TOTAL		2751659	2877274	5